

GREETINGS

TELEGRAPH

SERVICE



WITH THE COMPLIMENTS OF THE DIRECTOR-GENERAL, POSTS AND TELEGRAPHS . . .



HAVE you thought how appropriate a greetings telegram is for almost any social occasion . . . how specially suitable it is for use on the occasion of a birth, or for a birthday, a betrothal or a wedding, a holiday, an anniversary, a sporting victory, or a success at school or elsewhere?

A greetings telegram is delivered on an ornamental form enclosed in an envelope to match. The gay colours on the form and the bright envelopes give added pleasure to your happy thought.

There are six designs of greetings telegrams available for your use at no additional charge . . . Social, Birthday, Congratulatory, Mothers' Day, Easter and Christmas and New Year.

To the business man, too, the greetings telegram is specially attractive, offering, as it does through its personal approach, the unique opportunity of establishing and maintaining the goodwill of customers.

In the following pages the several types of ornamental telegram stationery are illustrated. Imagine the appeal these have when used on occasions for which they are appropriate. Nothing else takes the place of the telegram for conveying a message of greetings or congratulations.

To send one of these telegrams write your message on the usual form, available at any Post Office, adding the word "greeting" immediately before the address. If a telephone subscriber, you need merely to call "Telegrams" and dictate your message to the attendant, specifying the particular form on which you wish your telegram delivered.



COMMONWEALTH OF AUSTRALIA

POSTMASTER-GENERAL'S DEPARTMENT

Office of Origin

Words

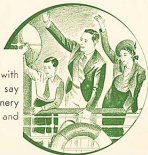
Time Lodged

No.

TG42K

"Modern Days — Modern Ways"

CAPTURE the spirit of romance of a by-gone day with the Social Telegram. To convey an invitation—to say "Good-bye" or "Welcome Home"—this special stationery provides that "something different," adding charm and personality to your message.





OFFICE OF ORIGIN

WORDS

TIME LOGGED

NO.

TG. 42H.



"Every Day is Someone's Birthday"

EVERY day—today—tomorrow, or the next day, is someone's birthday—perhaps that of your best friend or, maybe, someone nearer and dearer.

A Birthday Greeting—by Telegram—costs so little—and it means so much. Envelopes to match, of course.





*"Congratulations are
Always Welcome"*

THE successes of life and the pleasure of achievement are made the more enjoyable by the receipt of prompt and hearty congratulations. This bright and colourful telegram form is ideal for this purpose. A message of congratulation by telegram is so personal—it means so much—and yet it costs so little.





Christmas & New Year Greetings



THIS TELEGRAM HAS BEEN RECEIVED SUBJECT TO THE POST AND TELEGRAPH ACT AND REGULATIONS

WORDS

TIME LODGED

NO.

T.G.42C.

OFFICE OF ORIGIN

"A Traditional Greeting"

THE Christmas Greeting telegram appeals to young and old—to those in every walk of life—it is the age-old wish in a new form.

"A Merry Christmas and a Bright New Year"—by Telegram—is a greeting which everyone loves to receive. The usual low telegram rates apply.



MOTHERS' DAY GREETINGS • MOTHERS' DAY GREETINGS

Mother's Day & Greetings

TELEGRAM

OFFICE OF ORIGIN • WORDS • TIME LODGED • T.G. 42F.



"It's Mother's Day"

*Y*OU may be hundreds or even thousands of miles from Mother next Mothers' Day. Don't let her feel forgotten, for she will be thinking of you—send her a greeting telegram—bright and cheerful in its appeal.





COMMONWEALTH OF AUSTRALIA
Office of Origin Words True Legend

POSTMASTER-GENERAL'S DEPARTMENT
No. TG421.

"A Season of Hope"

EASTER is the season of hope and quiet rejoicing when our thoughts turn with affection to our friends and loved ones with the wish that peace and prosperity may attend them through the days to come.

The Easter Greeting Telegram, with its intimate and personal appeal, is an attractive medium for conveying your greetings at Eastertide.



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SOCIAL telegram will make the fond "Farewell" or "Welcome Home" a brighter and happier message—

Anne, just starting school, will be thrilled by her first birthday greeting telegram—

Jack, on his coming of age, will look forward to congratulations by telegram—

Mother will be happier on "her day" if you send her a greetings telegram—

At Christmas time there comes good cheer — and a Christmas greeting telegram—

And when the Church bells chime at Easter time there's a greetings telegram that expresses the age-old sentiments.

The telegraph service is an attractive and useful amenity in social life, and a necessity of the highest importance in the world of business. It is a potential link between every person and every place. There are easily accessible means of sending telegrams, rapid transmission to the office of destination and a well-organised delivery service.



